



R A L L Y O F C H A M B A









## **ABOUT THE RALLY OF CHAMBA**

This time rally was organised at higher altitude in cross country format and passed through the Sach Pass & Mighty Himalyan Pir Panjal Ranges including the tribal areas of the Chamba District of Himachal Pradesh . The region was untouched , virgin & unexplored . Contestants survived in the lower & medium temperature conditions with off- road, gravel & tarmac stages. Stages were designed in a way that it includes - 60-65% Off Road & rest was be tarmac .So combining all these factors this event was more extreme , adventurous , scenic, challenging & needed good fitness level to compete in this event

Organizing an event at a height of 14500 feet, the route map was designed in a manner which will help participants experience not just the scenic landscape of Chamba but also is a test for their riding & endurance skills .It helped them to dive in to the diverse traditions and culture of every village they pass through.

Due to Sach Pass- Rally was titled as Indias Highest & Toughest Mountain Rally





# ABOUT THE **CHALO CHAMBA**



The district administration, Chamba has launched 'Chalo Chamba' campaign to promote tourism and allied activities with special focus on the new un-explored areas and attractions in the district. The idea is to chalk out a long term plan to make tourism a thriving industry in the district. The sole aim is to make local economy self-sustainable by making Chamba district a top destination by attracting not only the domestic tourists but also the foreign visitors within next 5 to 10 years. The campaign also aims at promoting local Culture, Crafts and Cuisine and links these with tourism promotion.









# **ABOUT CHAMBA**

**Chamba is a district and a town on the banks of river Ravi in Himachal Pradesh in North India. It is an ancient town dating back to the 2nd century BC. The earliest rulers of Chamba are traced back to the 4th century AD when Ranas and Thakurs ruled here.**

**From the 6th Century AD onwards, Rajputs started ruling Chamba valley and made it their capital. Raja Sahil Varman found the Chamba town in the 10th century AD. Thereafter, the town remained under Mughal Empire for some time before coming under British rule**

**Chamba in Himachal Pradesh is a district and a town known for its exquisite natural beauty and wealth and its historical treasures. Himachal Pradesh, the name itself brings all the beautiful visuals of lush green surroundings, snow-clad mountains, mesmerizing lakes and rivers, and so many eye-catching places.**

**Chamba town is located at an altitude of 3300 ft. on the banks of the river Ravi at the point of its confluence with its tributary, river Sai. The beautiful landscapes, the local culture, and traditions, and its magnificent surroundings are sure to leave you stunned.**



# ABOUT THE BROWN BEAR MOTOR SPORT



Established in 2021, Brown Bear Motorsport, is a new initiative in motorsports combining racing with remote locations for their growth & development .

The events which are conducted by Brown Bear Motorsport , primarily focuses on **increasing tourism and economic development in the Rural/Backward areas** in untouched valleys of Himachal Pradesh & India. We are working towards this goal by conducting breath -taking and adventurous events in the beautiful, unexplored & remote valleys. Our event is heavily supported by the **Ministry of Youth Affairs & Sports of India & Himachal Pradesh , HP Government & Overall Administration of Himachal Pradesh .**

The Brown Bear Motorsports has also made its aim to use motorsport as a platform to **faster gender equality**. We are promoting motor sports at the grass roots level & to raise the standard of Indian motor sports to International levels and doing this with a purpose & cause. We are also committed to making a positive contribution to the economies of individuals that are in touch with us as a part of **community development**





# OUR GOALS

## ● Tourism & Economic Growth

We organize our events in the tribal, remote, untouched & backward areas to boost tourism of those areas which will result in the economic growth of the area and eventually growth of our nation .

## ● Environment Growth

We need to be a part of the solution in solving the climate crisis. Tackling the environmental challenges our planet is facing is a priority for us all. This is why Brown Bear Motorsport Society has started organizing Plantation Drives with administration & locals to fight the climatic change .Our team is committed to leading positive change on environmental issues .

## ● Growth and Development

Our Motorsport event not only brings thousand of fans together but also is a place of work for employees and Local volunteers . With the global pandemic significantly impacting not only on public health but also finances, Our Motor Sport event can play important role as an Economic & Financial stabiliser. We are committed to making a positive contribution to the economies.



# OUR PAST MOTORSPORT EVENTS IN HIMACHAL PRADESH



FMSCI Rally of  
Chamba -  
Extreme-9th -  
11th April 2021



FMSCI Indian  
National Regularity  
Run Championship  
-1st October 2021



Rally of Chamba  
Adventure TSD-  
2nd -4th October  
2021



Winter Storm -  
India's 1st Snow  
Off-Road  
Challenge-21-23  
January 2022



Hero Rally of Chamba  
2022  
India Highest & Toughest  
Mountain Rally  
16<sup>th</sup> June -20<sup>th</sup> June 2022



# WE ARE PROUDLY ASSOCIATED AND WORK TOGETHER WITH



Himachal Pradesh  
Department of Health and Family Welfare







## WHAT IS EXTREME RALLY?

Extreme rally racing is the professional rally in which specified & customized modified cars & bikes takes part. Different type of specification like installing roll cage, rally seats etc. is done to participate in this format. There is no speed limit imposed on the tracks. Organizer put DZ(Danger zone) & FZ ( Free zone) Section on the tracks for the safety. Roads are blocked & scrutinized for this format. Police Marshals,NDRF,Quick Reaction Team,Ambulances,Medical Team is deputed all over the track for the safety & better running of this format. Tracking of the participant is done by the marshals to record time & safe arrival & exit of the car during the stage.









## WHAT IS TIME SPEED DISTANCE OR ADVENTURE RALLY ?

Time Speed Distance is a simplest form of car rally which any person with normal driving license can participate in. As in normal rallies, navigation plays a very important role. In TSD, navigation has far more important than other forms of rallies. During the rally, a speed limit is imposed in different parts that need to be followed strictly. Along the way, there are secret checkpoints that note the time and then compute whether you are driving fast or slow. And if you are driving slow or fast, penalty points are applied accordingly. Penalties for going faster than the stipulated time are double than going slower. The ideal time is already been calculated by the organizing crew and the points are deducted while considering the ideal time. **VEHICLE REQUIREMENT -:** For a TSD rally, the vehicle requirement is very simple. Almost all the normal road game vehicles can get the job done. Modification in terms of engine protection could be advised for off the tarmac rallies. Other modifications include extra cabin lights, deep hold seats, four-point seat belts, etc. More inputs are needed in calculators and odometer.





# WHAT IS RALLY OF CHAMBA ?

Rally Of Chamba, is the rally which is being organized in the Chamba region of Himachal Pradesh & this rally is duly being organized by us Brownbear Motorsports in association with the *District Administration Of Chamba, Himachal Tourism & Himachal Pradesh Government*. The rally is duly approved by the *FMSCI* and is true alternative to the high mountain rally after The Raid Of Himalayas. Some of the India's top rallyist will be a part of this rally. *The most distinctive thing of this rally is that it goes through the villages & town areas which gives sponsor more reach*

The Club and its experienced officials make all provisions for the boarding, lodging of the participants and the officials. Special emphasis is laid on the safety of the participants and the on-lookers as marshals, doctors, emergency vehicles are deputed throughout the entire stretch of the rally which is strangely asserted by the FMSCI- the competent authority. Also, the *Indian Army ,NDRF ,HP police force, NCC and local trained volunteers* are deputed to make sure the event go as smooth as possible and there won't be any problem to the local community. The rally being a distinguished motorsport event attract coverage from media, rallying enthusiast all over the country and *provide GOLDEN opportunity* to Sponsors to make their presence felt. As this event is being carried out with the help of District Administration to boost the tourism so the event will attract not only the rally Enthusiast but also the local and tourists who don't know what rally is. The coverage of the event will be shared by the National, Local, Govt media houses and the *Big Dignitaries* including *Minister, Mla* social media handles of Himachal Pradesh.





# **EVENT OVERVIEW**

## **MEGA LAUNCH OF THE EVENT**

A grand launch of the event was conducted at Police Ground Chamba, 16<sup>th</sup> June 2022 Chief Minister Jai Ram Thakur flagged off the second edition of “Rally of Chamba Several Journalist from well reputed media agencies covered the opening ceremony.

MP Suresh Kashyap, Deputy Speaker Hans Raj, Chief Whip Vikram Jaryal, MLAs Pawan Nayar, Jia Lal Kapoor and Marketing Committee Chairman DS Thakur were present.



# Flag Off Time – Rally of Chamba







## ***EVENT OVERVIEW***

## **Visual Content Creation**

Promotion of the event throughout India was done on several News channels like Times of India, Naya duniya, Patrika etc. & various social networks like Facebook, Instagram & website through audio and video visual. Teaser video was shot to create the buzz amongst the motorsport lovers and was promoted through online modes.

HD video shoot (2 short and 1 long) highlighted the event and location. Facebook and Instagram live was conducted across the Event.







# DAY ONE-STAGE ONE

Venue – Police Ground ,Chamba  
16<sup>th</sup> June 2022,Thursday

Chief Minister Jai Ram Thakur flagged off the second edition of “Rally of Chamba”, with a super special stage, on the police ground Chamba. He said the rally would surely give a boost to the tourism development in the area.

MP Suresh Kashyap, Deputy Speaker Hans Raj, Chief Whip Vikram Jaryal, MLAs Pawan Nayar , Jia L Kapoor and Marketing Committee Chairman DS Thakur ,Deputy Commissioner Mr Duni Chand Rana Chamba,Supridendent of Police Chamba along with Rally organiser Akshay Singh Anand and other members were present during the ceremonial flag off on 16<sup>th</sup> June 2022.



# DAY TWO-STAGE TWO

Route -: Chamunda to Baat – 05:30 am – 11:00 am  
17<sup>th</sup> June 2022

Participants head out to test the stage setup as well as shake off the pre – ride nerves.

Riders will ride through unexplored ,uncommon, unchartered local uphill & downhill trail

Twisty tarmac with sharp bends gives way to broken asphalt and soon to few dirt section and shale.

Overnight stay at Chamba





# DAY TWO -STAGE THREE

Route -:Haripur to Maani – 06:30 am-01:30 pm  
17<sup>th</sup> June 2022

**A High Altitude Mountain run to the Maani Valley, also called as apple valley of Chamba**

**A Off Road , unexplored gravel uphill climb and downhill sections.**

**The sights are amazing,with the roadside dappled with forestsand rapidly flowing mountain streams**





# DAY TWO-STAGE FOUR

Route -:Obri to Dalhousie- 08:00 Am – 02:30 Pm  
17<sup>th</sup> June 2022

THIS STAGE IS RUN ON THE VILLAGE ROAD PASSING THROUGH COUPLE OF LESS POPULATED VILLAGES LOCATED APPROXIMATELY 7KM AWAY FROM CHAMBA.

THE STAGE DISTANCE IS 34 KMS.

A full day with a great mix of smooth tarmac,broken asphalt , mica and shale roads.











# **DAY THREE-STAGE FIVE**

**Route – Bairagarh-Sach Pass Top-08:00am-02:00 pm**

**18<sup>th</sup> June 2022**

**Vidhan Sabha Deputy Speaker Hans Raj flagged off vehicles of the Stage-5**

**Vehicles reached Pangi, the tribal subdivision, by passing through the Churah valley and the famous Saach mountain pass, which is situated at an altitude of 4,414 metre (14,482 ft).**

**Participants enjoyed a thrilling journey of 31.91 km from Bairagarh to Bhoot Ground under Stage-5 .**





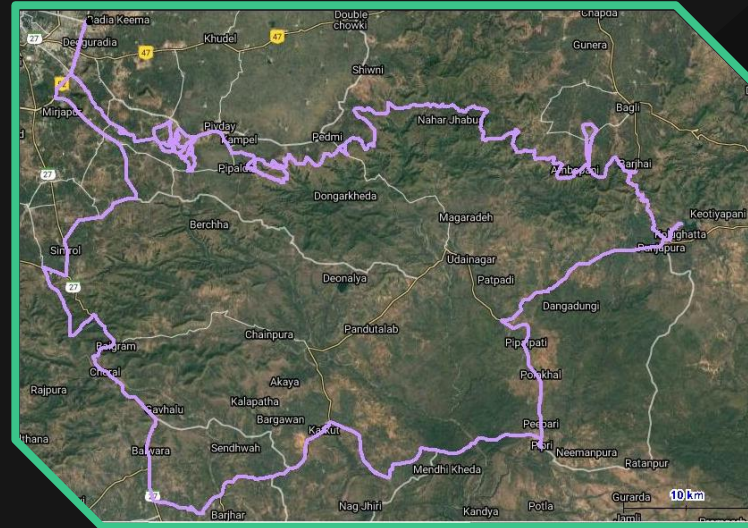


# DAY THREE-STAGE SIX

Route – Tilmil Point to Sural Bhatori-12:00 am-04:30 pm  
17<sup>th</sup> June 2022

Tilmil Pani Point to Sural Bhatori and the vehicles will  
cover a distance of 24.59 km.

**Exhilarating off the beaten track with slush & curves**







Hero

Hero

Hero

Hero

Hero

F.R.S. CARE  
Hero

BND  
MOTORSPORT

BARDAHL

BND  
MOTORSPORT

MRF

CUSTOMS

Hero  
2022  
RALLY OF CHAMBA  
RACING MOTORSPORT  
103  
EXTREME

SPARKYS GARAGE  
LAKSHAY OLIVE  
ARJUN OLIVE

Hero



# DAY FOUR-STAGE SEVEN

Route – Bagotu to Bairagrah -05:30am to 12:30 Am  
(As a precautionary measure stage was cancelled due  
to heavy snowfall on the track )

19<sup>h</sup> June 2022





# ***SAFETY ARRANGEMENTS***

- 1. All the roads were sanitised, no incoming & outgoing traffic on the tracks***
- 2. At every 3km – 1NDRF + DOCTOR+ MARSHAL + LOCAL MARSHAL were placed***
- 3. 3 Life saving Ambulances were place 1 at the center + 1 at the middle + 1 at the stage end***
- 4. Air evacuation was on standby***
- 5. At every nearby medical center 5 beds were reserved for the particiapants***
- 6. Insurance coverage for all participants and officials.***
- 7. Took each participant's indemnity bond***
- 8. A team of 30 marshals with 15 vehicles equipped with wireless walkie talkies supervised the rally's route***
- 9. All nearby Schools or impotent institutions were closed during the rally date***







# WINNERS OF ROC 2022

## 4W Extreme:

Driver Vishal Kataria from Delhi and navigator Sahid Salman stood first and were overall winner in extreme four-wheeler section.

Driver Abhishek Mishra from Rajasthan and navigator PVS Moorthy from Chennai stood second, while driver Chirag Thakur from Shimla and navigator Rahul Singh from Agra stood third.





 Hero

Hero

Hero

DR. PERK  
CUSTOMS

NEVER GIVE UP  
ROCK EXTREME

JUHAR  
VINOD AUTOTRACK

CHIRAG

Hero

Hero

Hero

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# **WINNERS OF ROC 2022**

## **Adventure :**

**Driver Kushagra Agarwal from Delhi and navigator T Nagarajal from Chennai won the first position (Overall Winner Adventure). Second position went to driver Shantanu Grover and navigator Raja Singh and Karan Purohit from Gurugram and Delhi respectively, while the third position was bagged by driver Jeet Mitra and Navigator Prasonjit Roy from Kolkata.**









# WINNERS OF ROC 2022

## 2W Extreme:

The overall winner (two-wheeler moto) all the winners were from Kullu district of Himachal in which Nitish Bhardwaj stood first, Happy Verma was second while Mohit Thakur came third.







# WINNERS OF ROC 2022



2W Adventure:

Indian Army 2<sup>nd</sup> Position in  
Adventure Category





# ***PARTICIPANT LIST***



# MOTO CATEGORY

RIDER Name	GROUP Category	Place	Conatct Details
NITISH BHARDWAJ	B ( C6 ABOVE 250)	KULLU	
ASHUTOSH KAUSHIK	B(C5 ABOVE 165)	DEHRADUN, UK	
HAPPY VERMA	A (C2 ABOVE 250)	KULLU,HP	
GAGNESH	TBA	MANALI,HP	
NAVEEN	D(C10 UPTO 260)	AHMEDABAD GUJRAT	
SREEKANT	B(C6 ABOVE250)	CHENNAI	





# MOTO CATEGORY

Sno.	Name	Category	Place
7	AJAY KUMAR	B ( C6 ABOVE 250)	CHAMBA,HP
8	MANMEET THAPA	B(C5 ABOVE 165)	DHARAMSHA LA,HP
9	AMAN THAKUR	A (C2 ABOVE 250)	CHANDIGARH
10	SHIVAM THAKUR	TBA	MANALI
11	GURJINDER SINGH	D(C10 UPTO 260)	PATIALA
12	ISHAN RAASPA	B(C6 ABOVE250)	KULLU

Sno.	Name	Category	Place
13	NITIN SINGH	D,C-10 UPTO 160CC	HARYANA
14	ANKIT BHASKAR	D,C-10 UPTO 160CC	NAINITAL,U K
15	KANWALJEET	B,C-5 UPTO 165CC	MOGA,PUN JAB
16	ISHAN BHANDOKAR	B,C-5 UPTO 165CC	KOLKATA
17	SAMUAL ABHRAHIM	C,C7 UTO 220C	USA/BANG ORE
18	SOURABH HANDA	B,C-5 UPTO 165CC	LUDHIANA





Hero

Hero

Hero



# MOTO CATEGORY

Sno.	Name	Category	Place
19	RUPINDER SINGH	C,C-7 UPTO 220C	SOLAN
20	DHRITIMAN SINGH	C,C-7 UPTO 220C	HALDWANI
21	SHHABUDIN SAYEED	B,C-4 UPTO 165CC	GOA
22	VIKAS THAKUR	B,C-5 ABOVE 165CC	PANGI
23	SARGAMDEVIKAR	B,C-5 UPTO 165CC	WEST BENGAL
24	RAKESH KUMAR	D,C-10 UPTO 260CC	GURUGRAM

Sno.	Name	Category	Place
25	KESHAV DUTT	D,C-10 UPTO 160CC	SHIMLA
26	INDRASESSH SHYAM	D,C-10 UPTO 160CC	TAMIL NADU
27	DWAIRATH KUMAR	B,C-5 UPTO 165CC	ODISHA
28	SAHIL KHANNA	B,C-5 UPTO 165CC	DELHI
29	NAVVEN SANGAR	C,C7 UTO 220C	MAHARASH TRA
30	SAYAK MONDAL	B,C-5 UPTO 165CC	MANIPUR



Sno.	Name	Category	Place
31	GAURAV VERMA	D,C-10 UPTO 160CC	ASSAM
32	ISHAN NEGI	D,C-10 UPTO 160CC	JHARKHAND
33	UDAY GANGULI	B,C-5 UPTO 165CC	WEST BENGAL
34	MOHIT THAKUR	B,C-5 UPTO 165CC	KULLU
35	IAS APOORV DEVGAN	C,C7 UTO 220C	SHIMLA
36	DEEPAK KUMAR	B,C-5 UPTO 165CC	NEPAL

Sno.	Name	Category	Place
37	RAHUL MAJUMDAR	D,C-10 UPTO 160CC	KERALA
38	DHRUV DHIMAN	D,C-10 UPTO 160CC	MANIPUR
39	JACK FERNANDIS	B,C-5 UPTO 165CC	MEGHALAYA
40	SHUBHAM KUMAR	B,C-5 UPTO 165CC	UTTAR PRADESH
41	ASWIN RAJU	C,C7 UTO 220C	BIHAR
42	SUBHHODEEP GHOSH	B,C-5 UPTO 165CC	JHARKHAND







# MOTO CATEGORY

Sno.	Name	Category	Place
37	RAHUL MAJUMDAR	D,C-10 UPTO 160CC	KERALA
38	DHRUV DHIMAN	D,C-10 UPTO 160CC	MANIPUR
39	JACK FERNANDIS	B,C-5 UPTO 165CC	MEGHALAYA
40	SHUBHAM KUMAR	B,C-5 UPTO 165CC	UTTAR PRADESH
41	ASWIN RAJU	C,C7 UTO 220C	BIHAR
42	SUBHHODEEP GHOSH	B,C-5 UPTO 165CC	JHARKHAND

Sno	Name	Category	Place
43	MANMMET SINGH	C,C-7 UPTO 220C	PUNJAB
44	ASHISH	C,C-7 UPTO 220C	BILASPUR, HP
45	SHIWA WANI	B,C-4 UPTO 165CC	TRIPURA
46	SUKYAN NATH	B,C-5 ABOVE 165CC	ANDHRA PRADESH
47	KARTIK GAVRI	B,C-5 UPTO 165CC	NAGALAND
48	AKSHAY SHARMA	D,C-10 UPTO 260CC	BILASPUR, HP



# MOTO CATEGORY

Sno	Name	Category	Place
43	MANMMET SINGH	C,C-7 UPTO 220C	PUNJAB
44	ASHISH	C,C-7 UPTO 220C	BILASPUR, HP
45	SHIWA WANI	B,C-4 UPTO 165CC	TRIPURA
46	SUKYAN NATH	B,C-5 ABOVE 165CC	ANDHRA PRADESH
47	KARTIK GAVRI	B,C-5 UPTO 165CC	NAGALAND
48	AKSHAY SHARMA	D,C-10 UPTO 260CC	BILASPUR, HP





**ADVENTURE  
CATEGORY  
WHEELER**





1	Rohit Kashyap	O+ve	Ranchi	9572270217	<a href="mailto:rohitekashyap27@gmail.com">rohitekashyap27@gmail.com</a>	BR/1546/91	4C21RL259
	Rajesh Karndev	O+ve	Boreya	9334141422	<a href="mailto:rajesh.karandev@gmail.com">rajesh.karandev@gmail.com</a>	JH01R/2006/766624	4C21RL260
2	S. K. Anniruddha	A+ve	Kolkata	9932747799	<a href="mailto:sonu.2015@gmail.com">sonu.2015@gmail.com</a>	WB/202010304992	4CS21R062
	Sabatulla Khan	AB+ve	Kolkata	9830059294	<a href="mailto:sabatullah89@hotmail.com">sabatullah89@hotmail.com</a>	WB/0120010425396	4CS22R033
3	Swati Mohin	AB+ve	Gurugram	9818007357	<a href="mailto:swatimohiun80@gmail.com">swatimohiun80@gmail.com</a>	DL041990404280	4CS21RL339
	Shwetank Bansal	A+ve	Gurugram	9891043455	<a href="mailto:shwetank.bansal@gmail.com">shwetank.bansal@gmail.com</a>	DL0620120116973	4CS21R700
4	Dr. Anil Jat	AB-ve	Hatpipliya	9907506550	<a href="mailto:dr.aniljat@hotmail.com">dr.aniljat@hotmail.com</a>	MP41N20110079743	220308135105225 2 2 Applied Direct
	Shubham Jat	B+ve	Khargone	9826478101	<a href="mailto:jat.shubham@gmail.com">jat.shubham@gmail.com</a>	MP10N20140982551	4CS22R051
5	Shreyas Saraf	O+ve	Dewas	9009009700	<a href="mailto:shrey_saraf@yahoo.com">shrey_saraf@yahoo.com</a>	MP41N/2009/0114487	One Event T/0764
	Shatrunjay Singh	A-ve	Dewas	9453704030	<a href="mailto:shratunjay.19@gmail.com">shratunjay.19@gmail.com</a>	MP41N/2009/4811844	One Event T/0765







6	Syed Shoeb Hasan Naqvi	A+ve	Indore	7796622222	<a href="mailto:nagvishoeb@hotmail.com">nagvishoeb@hotmail.com</a>	MP09R20200610085	One Event T/0762
	Somya Rajput	A+ve	Indore	799628672	<a href="mailto:somya.rajput99@gmail.com">somya.rajput99@gmail.com</a>	MP0920200810692	One Event T/0763
7	Adarsh Tiwari	O+ve	Agra	9997333555	<a href="mailto:adarshitiwari19855@gmail.com">adarshitiwari19855@gmail.com</a>	UP8620140010658	4E21RL244
	Chirag Thakur	B+ve	Shimla	8679879901	<a href="mailto:chiragthakur15@gmail.com">chiragthakur15@gmail.com</a>	HP/5120060028414	4E21RL041
8	Tabrez Khan	B+ve	Indore	9826080368	<a href="mailto:tabrez_khan@yahoo.co.in">tabrez_khan@yahoo.co.in</a>	MP09N20090191177	One Event T/0768
	Pavel Rajani	B+ve	Dewas	9977777382	<a href="mailto:pavel1992@gmail.com">pavel1992@gmail.com</a>	MP41N20100087384	One Event T/0769
9	Umang Bhabar	O+ve	Indore	7869128267	<a href="mailto:bhabarumang@gmail.com">bhabarumang@gmail.com</a>	MP09N20170257138	One Event T/0772
	Gaurav Bhabar	O+ve	Indore	9827559939	<a href="mailto:bhabargaurav@gmail.com">bhabargaurav@gmail.com</a>	MP0920070048268	One Event T/0773
10	Geetika Pant	O+ve	Mumbai	8879990036	<a href="mailto:geetikapant76@gmail.com">geetikapant76@gmail.com</a>	MH042017002171	4CS21R065
	Neena Jain	O+ve	Dehli	9810027978	<a href="mailto:neena.jain@gmail.com">neena.jain@gmail.com</a>	HR2620070106043	4CS21R015
11	Dr. Sunil Barod	A+ve	Indore	9893237007	<a href="mailto:barodhospiralsunil@gmail.com">barodhospiralsunil@gmail.com</a>	MP09R20190850806	4CS22R047
	Dr. Rakesh Dhupia	A-ve	Indore	9425320502	<a href="mailto:drrakeshdhupia21@gmail.com">drrakeshdhupia21@gmail.com</a>	MP09N20100716142	4CS22R048



12	Nipun Agrawal	B+ve	Mhow	9753077777	<a href="mailto:nipun@pathltd.com">nipun@pathltd.com</a>	MP09D/2008/0091642	One Event T/0756
	Kabir Mansharamani	B-ve	Indore	8889823334	<a href="mailto:kabirm1@gmail.com">kabirm1@gmail.com</a>	MP09R/2008/0086214	One Event T/0757
13	Pranjal Jain	A+ve	Sagar	8889333999	<a href="mailto:pranjaljain28@gmail.com">pranjaljain28@gmail.com</a>	MP15/2010/0051858	One Event T/0766
	Vikramaditya Jain	B+ve	Sagar	9617722222	<a href="mailto:vikramjainsagar@gmail.com">vikramjainsagar@gmail.com</a>	MP15/N/20070098667	One Event T/0767
14	Jeevan Singh Dadwal	O+ve	Jaipur	7665500004	<a href="mailto:jeevanmantrucks@gmail.com">jeevanmantrucks@gmail.com</a>	RJ14/DLC/02/733188	One Event T/0770
	Chandan Sen	O+ve	Kolkata	8697849973	<a href="mailto:chandansen3005@gmail.com">chandansen3005@gmail.com</a>	WB01200055579	One Event T/0771
15	Tania Dua Khosla	B+ve	Dehli	9899598848	<a href="mailto:taniaduakhosla@gmail.com">taniaduakhosla@gmail.com</a>	UP1620150005578	4CS21R107
	Ritu Mehta	A+ve	Dehli	9899594468	<a href="mailto:ritus73@gmail.com">ritus73@gmail.com</a>	RJ2020110291318	4CS21R115
16	Viniti Ghodke	A+ve	Indore	7766006023	<a href="mailto:pariya@yahoo.co.in">pariya@yahoo.co.in</a>	MP09D20070617730	One Event T/0760
	Bharat Ghodke	A+ve	Indore	9425081669	<a href="mailto:ghodkebharat06@gmail.com">ghodkebharat06@gmail.com</a>	MP09R20190254797	One Event T/0761
17	Urvesh Murjani	AB+ve	Jaipur	9929751111	<a href="mailto:murjanieurvesh6@gmail.com">murjanieurvesh6@gmail.com</a>	RJ01/3RL76103783	4CS21R213
	Mrinmoy Saha	O+ve	Kolkata	9433111678	<a href="mailto:horizonadventure@gmail.com">horizonadventure@gmail.com</a>	WB20200674304	One Event T/0774



**EXTREME  
CATEGORY 4  
WHEELER**





# EXTREME CATEGORY

Sno.	Name	Category	Place
1	VISHAL KATARIA SHAHED SALAM	2WD	DELHI
2	AABHISHESH MIHRA MURTHY P.V.S	4WD	JAIPUR
3	MAJOR ARPIT CAP.NAMRITA	4WD	GANGTOK
4	RAHUL CHIRAG THAKUR	4WD	SHIMLA
5	AMANPREET AHLUWALIA	4WD	DHARAMSHAL
6	RAJESH PAL JAIDEEP	4WD	MOHALI







Hero

Hero

Hero

Hero

ROC 104 EXTREME

ARMY ADVENTURE

TEAM

ASC

104  
EXTREME

X-TRE

Hero



# EXTREME CATEGORY

Sno.	Name	Category	Place
7	LAKSHAY VEER DABAS ARJUN DHEERENDHA	2WD	RAIPUR
8	ARCHIT JINDAL AKASH JINDAL	4WD	PUNJAB
9	SANJAY LAL SEKAR	4WD	JAIPUR





# MEDIA AND NEWS LETTER





## रैली ऑफ चम्बा के संयोजक अक्षय ने राज्यपाल को भेंट किया चम्बा थाल

चम्बा, 23 जून (ब्यूरो): रैली ऑफ चम्बा के मुख्य आयोजक अक्षय सिंह आनंद ने वीरवार को हिमाचल प्रदेश के राज्यपाल राजेंद्र विश्वनाथ अर्लेकर के साथ शिमला में शिष्टाचार भेंट की। इस दौरान उन्होंने राज्यपाल को रैली ऑफ चम्बा का थाल देकर सम्मानित भी किया।

इस भेंट में उन्होंने राज्यपाल को हीरो रैली ऑफ चम्बा-2022 के बारे में विस्तार से जानकारी दी। अक्षय ने कहा कि जिला प्रशासन चम्बा की पहल पर महत्वाकांक्षी जिला चम्बा में पर्यटन को बढ़ावा देने के लिए चलो चम्बा अभियान आरंभ किया गया है। वर्ष 2021 से आरंभ हुए इस अभियान के तहत विभिन्न गतिविधियां आयोजित की जा चुकी हैं। इस अभियान की शुरुआत मोटर स्पोर्ट्स रैली ऑफ चम्बा के पहले संस्करण से हुई। इस वर्ष भी द्वितीय संस्करण का जिला प्रशासन के सहयोग से

सफलतापूर्वक आयोजन किया गया है। अक्षय ने बताया कि इस वर्ष रैली में 15 राज्यों के प्रतिभागियों ने 14,500 फुट ऊंचे साच पास से होते हुए पांगी घाटी में पहुंच कर प्राकृतिक सुंदरता को निहारा है। रैली का मुख्य उद्देश्य अनछुए क्षेत्रों को पर्यटन मानचित्र पर लाना है, ताकि ग्रामीणों की आर्थिकी सुदृढ़ हो सके। इस दौरान राज्यपाल ने भी मोटर स्पोर्ट्स रैली के आयोजन को लेकर हरसंभव सहायता करने की बात कही। इस दौरान उनके साथ शाबुद्दीन सैय्यद भी मौजूद रहे।



चम्बा : चम्बा शिमला में रैली ऑफ चम्बा के मुख्य आयोजक अक्षय सिंह आनंद राज्यपाल राजेंद्र विश्वनाथ अर्लेकर को रैली ऑफ चम्बा का थाल भेंट करते हुए। (ब्यूरो)

## चलो चंबा : शहर में कार-बाइक रैली का आगाज

संबाद सहयोगी, चंबा : चलो चंबा अभियान के तहत जिला मुख्यालय में वीरवार को कार एवं बाइक रैली का आगाज हुआ। मुख्यमंत्री जयराम ठाकुर ने रैली को झंडी दिखाई। इसके बाद पुलिस मैदान बारगाह कार व बाइक की आवाज से गूंज उठा। कार व बाइक राइडर ने बारी-बारी करतब दिखाए। रैली में 18 राज्यों के करीब 150 राइडर भाग ले रहे हैं। इनमें राष्ट्रीय व अंतरराष्ट्रीय स्तर के राइडर भी शामिल हैं। यह लगातार दूसरा मौका है, जब जिला में कार एवं बाइक रैली का आयोजन करवाया जा रहा है। शुक्रवार को तीन चरणों में रैली होगी। पहले चरण में चामुंडा से बाट, दूसरे में हरिपुर से माणी व तीसरे में ओबड़ी से डलहौजी रूट पर कार एवं बाइक रैली निकलेगी। शनिवार को चौथे चरण के तहत बैरागढ़ से साच पास, पांचवें चरण में तिलमिल प्वाइंट से सुराल भटोरी तक रैली जाएगी। रविवार को अंतिम चरण में रैली बगोटू से बैरागढ़ तक जाएगी। रैली समुद्र तल से करीब



चलो चंबा अभियान : चंबा में अभियान के तहत दूसरी बार आयोजित कार एवं बाइक रैली को झंडी दिखाते मुख्यमंत्री जयराम ठाकुर। (दरें) पुलिस ग्राउंड बारगाह में दीड़ती बाइक ● जागरण

साढ़े 14 हजार फीट की ऊंचाई पर स्थित साचपास से भी गुजरेगी, जिससे रोमांच और बढ़ेगा।

**पहले दिन इन वाइकर्स ने दिखाए करतब :** मोहित ठाकुर, आकाश, विकास, हैप्पी, गुरजिंद्र, सौरभ हांडा, मनमीत सिंह, केंवलजीत, एहसान भानोदकर, राणा प्रताप, उदय गांगुली, सेमुअल अवराहम, धृति मान सिंह, शिवम ठाकुर, सुबोधिन, मनित थापा,

नीतीश पंडित, अमन ठाकुर, सयान मंडल, अखंड प्रताप सिंह, नवीन, सुमेश, इशान नेगी, गगनेश, नितिन सिंह, आशुतोष कश्यप, जैक, राकेश कुमार, गौरव वर्मा, कार्तिक, सुवोदीप घोष, श्रीकांत, संतोष, साहिल अंकित भास्कर, अक्षय, भविन जागड़ा, दीपक कुमार, राहुल मजूमदार, आइएएस ए देवगन, शिवम वानी, इशान रासा, देवीरथ कुमार, सुकलियान नाथ,



इंदिरा शीश, कार्तिक, सांग्रा मनीष, केसव, असविन राजू व आशीष।

**इन कार राइडर ने दिखाए करतब :** अभिषेक, अमनप्रीत आहलूवालिया, लक्ष्यवीर, माज अर्पित, विशाल कटारिया, राजेश पाल, संजय, अर्चित जिंदल, राहुल, पीवीएस मरुथी, मोहित मलिक, अरुजान, कैप्टन नमराता, शहीद सलमान, जयदीप, सेकर, आकाश व चिराग ठाकुर।





Home Trending Entertainment Nation Chandigarh

HIMACHAL

Jai Ram Thakur flags off motorsport rally to promote tourism in Chamba



Updated At: Jun 17, 2022 10:38 AM



Chief Minister Jai Ram Thakur flags off the second edition of "Rally of Chamba" on Thursday. Tribune photo

## सर्पीली सड़कों पर होगा रोमांच का सफर मुख्यमंत्री ने रैली को दिखाई हरी झंडी



रैली ऑफ चंबा का शुभारंभ करते मुख्यमंत्री जयराम ठाकुर। संवाद

संवाद न्यूज एजेंसी

चंबा। चलो चंबा अभियान में होने वाली मोटर कार और बाइक रैली का आगाज हो गया है। इसमें 18 राज्यों के प्रतिभागी भाग लेंगे। वीरवार को मुख्यमंत्री जयराम ठाकुर ने पुलिस मैदान बारगाह में इस रैली का शुभारंभ किया। राइडरों ने बाइक पर सवार होकर पुलिस मैदान में करतब भी दिखाए।

इसके बाद शाम को रैली शहर के मुख्य बाजार में भी निकाली गई। रैली में 18 राज्यों से आए 60 राइडर और 40 वाहन भाग ले रहे हैं। पंजाब रेड दी हिमालय के तीन

बार के विजेता राणा प्रताप भी इसमें हिस्सा ले रहे हैं। रोमांच के इस खेल में जिला चंबा के दो प्रतिभागी भी भाग ले रहे हैं। यह रैली शुक्रवार को चंबा के विभिन्न सड़कों पर निकाली जाएगी। इसके बाद रैली वाया साच पास होते हुए पांगी पहुंचेगी। जहां से सुराल तक यह रैली जाएगी। पांगी के लोग सर्पीली सड़कों पर मोटर कारों और बाइकों को हवा के साथ दौड़ते हुए देखेंगे। मुख्यमंत्री ने रैली का शुभारंभ करते हुए कहा कि इस तरह के आयोजनों से हिमाचल में पर्यटन को बढ़ावा मिलेगा। उन्होंने इसके लिए जिला प्रशासन को बधाई दी।



Monday, 04 July 2022



Himachal CM flags off 2nd Motorsports Rally under Chalo Chamba campaign

Shimla: Chief Minister Jai Ram Thakur on Thursday flagged-off 2nd Edition of Rally of Chamba (Motorsports Rally) at Police Ground Chamba under 'Chalo Chamba Campaign-2021' at Chamba. He said that the 'Chamba Chalo' campaign was an innovative concept which would go a long way in promoting tourism activities in the beautiful district of Chamba. He said that Motorsports was one of the most popular sports particularly amongst the youth. He said that as many as 100 motorists from about 18 states were participating in this event. He also expressed hope that the events would be held with greater fanfare in the coming time and emerge as a major event of the State. Thakur also paid obeisance at Gurudwara Sahib in Chamba where the Head Granthi presented 'Saropa' to him.





Hero  
2022  
RALLY OF CHAMBA  
HERO MOTORSPORT

Hero

Hero  
2022  
RALLY OF CHAMBA  
HERO MOTORSPORT

SPARKYS GARAGE

105

DL 2C P 8442

HERO

HERO  
RACHAL TOURISM



# 14500 फीट की ऊंचाई पर दिखा रैली आफ चंबा का रोमांच

चुराह से साचपास होते हुए पांगी पहुंची रैली



रोमांच का सफर : चलो चंबा अभियान के तहत करवाई जा रही रैली आफ चंबा के तहत पांगी की ओर निकलते बाइक राइडर। ( दाएँ ) रैली आफ चंबा को झंडी दिखाकर रवाना करते विधानसभा उपाध्यक्ष डा. हंसराज ● जागरण

**जागरण टीम, चंबा/तीसा/पांगी :** चलो चंबा अभियान के तहत करवाई जा रही कार एवं बाइक रैली का शनिवार को रोमांच चरम पर रहा। शनिवार को विधानसभा उपाध्यक्ष डा. हंसराज ने बैरागढ़ में सुपर स्टेज पांच के तहत रैली के वाहनों को फ्लैग आफ कर रवाना किया। इसके बाद रैली चुराह घाटी से होते हुए 14500 फीट की ऊंचाई पर स्थित साच पास पहुंची। यहां से आगे गुजरते हुए कार व बाइक राइडर जनजातीय उपमंडल पांगी पहुंचे। सुपर स्टेज पांच के तहत बैरागढ़ से भूत ग्राउंड तक 31.91 किलोमीटर का रोमांचकारी सफर तय किया गया। इसके बाद भूत ग्राउंड से किलाड़ तक वाहन सामान्य गति से चले। वहीं रविवार को सुपर स्टेज छह के तहत अंतिम प्रतिस्पर्धा होगी,

जिसमें रैली किलाड़-एक से सुराल भटोरी तक चलेगी। इसके तहत रैली के वाहन 24.59 किलोमीटर की दूरी तय करेंगे।

**रैली के दौरान साचपास मार्ग पर नहीं जा पाए वाहन, रविवार को भी आवाजाही होगी प्रभावित :** रैली आफ चंबा को लेकर शनिवार को आम वाहनों की आवाजाही साचमार्ग पर प्रतिबंधित रही, ताकि किसी तरह की अनहोनी न हो सके। वहीं, रविवार को भी साचपास में वाहनों की आवाजाही पर प्रतिबंध रहेगा। इसके लिए आवासीय आयुक्त पांगी ने पुलिस विभाग को आदेश जारी किए हैं। प्रशासन की ओर से पंचायतीराज जनप्रतिनिधियों को भी अलर्ट पर रखा गया है। उनसे कहा गया है कि रैली के दौरान वाहनों की गति सामान्य से अधिक होगी,

**चलो चंबा अभियान** के तहत कार एवं बाइक रैली शनिवार को सुरक्षित पांगी पहुंची है। मौसम खराब है, जिसको ध्यान में रखते हुए पांगी प्रशासन को व्यवस्था को बेहतर बनाए रखने को कहा गया है। यदि किसी कारण रूट प्रभावित होता है तो वैकल्पिक व्यवस्था की जाएगी।

- **दीप्ती राणा**, उपायुक्त चंबा

ऐसे में सुरक्षा की दृष्टि से लोगों और उनके माल मवेशियों को भी निर्धारित सड़कों से दूर रहने के लिए प्रचार-प्रसार में अपना सहयोग दें।

आवासीय आयुक्त पांगी अजय यादव ने कहा कि चलो चंबा अभियान

शनिवार को रैली को झंडी दिखाकर रवाना किया गया। साथ ही उन्हें अपना बेहतर प्रदर्शन करने के लिए प्रेरित किया। रैली आफ चंबा के आयोजन से जिला चंबा के अनहोली पर्यटन स्थलों को उजागर करने में मदद मिलेगी। जिला चंबा ने विश्व के पर्यटन मानचित्र पर अपनी विशेष पहचान बनाई है।

- **डा. हंसराज**, विधानसभा उपाध्यक्ष

के तहत पांगी पहुंचे कार एवं बाइक राइडरों के रहने की व्यवस्था किलाड़ मुख्यालय में की गई है। इसके विपरीत यदि कोई राइडर सुराल में रुकना चाहते हैं तो वे अपनी मर्जी से वहां रुक सकते हैं।

## साचपास में हुई हल्की बर्फबारी

शनिवार को दोपहर बाद जिला में मौसम के तेवर कड़े हो गए, जिस कारण चोटियों पर बर्फबारी शुरू हो गई। इसी बीच साचपास में भी हल्की बर्फबारी दर्ज की गई। जबकि पांगी की ओर कुछ स्थानों पर ओले भी गिरे, जिस कारण एक गाड़ी को आंशिक नुकसान पहुंचा। लेकिन प्रशासन के सहयोग से राइडर को गाड़ी सहित किलाड़ पहुंचा दिया गया। गनीमत यह रही कि रैली के साचपास पहुंचने से पहले बर्फबारी का दौर शुरू नहीं हुआ। यदि ऐसा होता तो मुश्किलें खड़ी हो सकती थीं।

Deputy Speaker flags off Stage-5 of Chamba rally



Updated At: Jun 19, 2022 06:24 AM



Deputy Speaker Hans Raj flags off the rally at Bairagarh in Chamba district on Saturday.







## एनडीआरएफ व आर्मी के जवानों ने सुरक्षित चंबा पहुंचाई रैली

साचपास में हुए हिमपात से पांगी में छह घंटे फंसी रही थी रैली, उपायुक्त ने एनडीआरएफ व आर्मी के जवानों को दिया धन्यवाद



सराहनीय भूमिका : रैली आफ चंबा के तहत साचपास में फंसे कार-बाइक राइडरों को सुरक्षित निकालने में जुटी जेके राइफल व एनडीआरएफ की टीम ● जागरण

**जागरण संवाददाता, चंबा :** चलो चंबा अभियान के तहत कार एवं बाइक रैली बर्फबारी के कारण पांगी में फंसे गई थी। रैली को सुरक्षित चंबा पहुंचाने में एनडीआरएफ व आर्मी जवानों ने अहम भूमिका निभाई।

उपायुक्त डीसी राणा ने बताया कि जेके राइफल की टीम के 15

जवानों की रैली आफ चंबा के सफल आयोजन में सर्च एंड रेस्क्यू कार्य की महत्वपूर्ण भूमिका रही। साथ में एनडीआरएफ की 14वीं व नूरपुर बटालियन से 30 जवानों ने एंबुलेंस सहित किलाड़-पांगी से वाया किश्तवाड़ जम्मू होकर रैली आफ चंबा के प्रतिभागियों को एस्कॉर्ट

करके सुरक्षित चंबा पहुंचाया। साचपास दर्रे पर चानक मौसम में तब्दीली की वजह से हल्का हिमपात हुआ और हिमपात होने के कारण रविवार को साचपास दर्रे वाहनों की आवाजाही के लिए बंद हो गया था। रैली के प्रतिभागियों को सुरक्षित चंबा लाना एक चुनौती भरा कार्य था जिसे

इन दलों ने बखूबी अंजाम दिया व चंबा पुलिस की भी अहम भूमिका रही। व सभी टीमों रैली आफ चंबा के गंतव्य स्थलों पर विशेष रूप से तैनात रहीं। उपायुक्त ने फेडरेशन आफ मोटर स्पोर्ट्स क्लब आफ इंडिया तथा ब्राउनबियर मोटर स्पोर्ट्स सोसायटी

चंबा तथा विभिन्न प्रायोजकों व विभिन्न विभागों के अधिकारियों व कर्मचारियों आभार व्यक्त किया। रैली आफ चंबा के वाहन साचपास से गुजरते हुए पांगी पहुंचे और प्रतिभागियों ने रोमांचकारी रास्ते में प्रतिस्पर्धा कर सफर का आनंद भी लिया।

## सड़कों पर दिखा रैली ऑफ चंबा का रोमांच

संवाद न्यूज एजेंसी

चंबा। रैली ऑफ चंबा का रोमांच शुरुवार को देखते ही बना। चामुंडा मंदिर से बाट तक कार और बाइक रैली गई। इस दौरान लोगों ने सड़क किनारे खड़े होकर रफ्तार के सौदागरों का हौसला बढ़ाया।

रैली में बाइकरों और कार चालकों का जोश भी खूब दिखा। पुलिस मैदान बारगाह से चामुंडा माता मंदिर तक सामान्य गति से वाहनों का काफिला पहुंचा। कार और बाइक रैली के दौरान सुबह 6:00 बजे से 11:00 बजे तक सामान्य ट्रैफिक की आवाजाही पर रोक लगाई गई। रैली का काफिला गुजरने के बाद यातायात व्यवस्था को बहाल कर दिया गया। इसके बाद बाट गांव से हरिपुर गांव तक रैली के वाहन सामान्य गति से चलाने की व्यवस्था रही। इस दौरान निर्धारित रूटों पर सुरक्षा व्यवस्था के लिहाज से पुलिस जवान तैनात दिखे। सुपर स्टेज तृतीय में 18:20 किलोमीटर रैली हरिपुर से माणी गांव तक हुई।



रैली ऑफ चंबा के दूसरे दिन सड़कों से गुजरते प्रतिभागी। लोगों ने सड़क किनारे खड़े होकर प्रतिभागियों का हौसला बढ़ाया। संवाद



**LATESTLY**

QUICKLY | # SOCIALLY | TRENDING

**Participated in the Rally of Chamba 2022, Himanchal Pradesh & ... - Latest Tweet by Prasar Bharati News Services**

*The latest Tweet by Prasar Bharati News Services states, 'Two teams of Indian Army participated in the Rally of Chamba 2022, Himanchal Pradesh & bagged first position in respective categories. The rally was based on X-Country format and a total of 22 experienced National Rally teams participated in the event. @adgpi'*

Team Latestly | Jun 22, 2022 07:37 PM IST

**THE HINDU**

KOCHI

**When perseverance paid young rally enthusiast rich dividends**

**THE TIMES OF INDIA** OPEN APP

**Ahmedabad: City youth achieves podium finish**

TNN | Updated: Jun 24, 2022, 09:05 IST

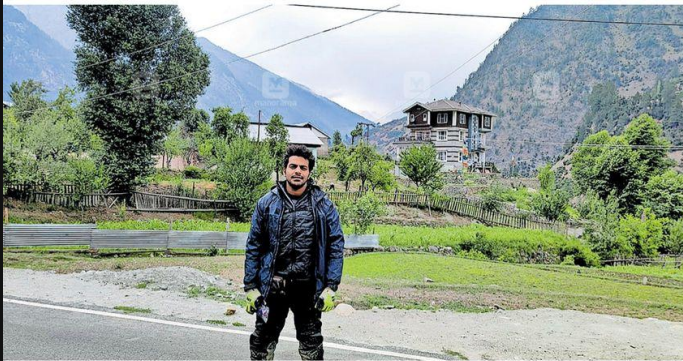
Naveen Singh

AHMEDABAD: Naveen Singh, 29, a resident of Maninagar, achieved his dream to get a podium finish at Rally of Chamba that concluded earlier this week in Himachal



മലകളെ കീഴടക്കി സാമുവൽ;  
'റാലി ഓഫ് ചമ്പ'യിൽ രണ്ടാം  
സ്ഥാനം നേടി പറവൂർ സാദേശി

എം.ആർ. ഹരികുമാർ July 02, 2022 11:50 AM IST



സാമുവൽ ഏബ്രഹാം റാലി ഓഫ് ചമ്പയിൽ.



'റാലി ഓഫ് ചമ്പ'യിൽ രണ്ടാം സ്ഥാനം നേടി പറവൂർ സാദേശി



ഹിമാചൽ പ്രദേശിലെ സച്പാസിൽ മഞ്ഞുരഞ്ഞ മലമ്പാതകളിലൂടെ വേഗത്തിൽ ഓടിച്ചു കയറുന്നതിനിടെ സാമുവലിന്റെ ബൈക്ക് കേടായി. കല്ലിലിടിച്ചു പൊട്ടിയ യന്ത്രഭാഗത്തു കൂടി എൻജിൻ ഓയിൽ ലീക്ക് ആകുന്നു. പ്രശ്നം വിലയിരുത്താനും പരിഹരിക്കാനും

भारतको हिमाञ्चल प्रदेशमा हुने -याली अफ चाम्बामा भाग लिन जादै राइडर दीपक साह



नेपाल अटो  
२६ बैशाख, २०७९

काठमाडौं – नेपालका प्रसिद्ध बाइक राइडर दीपक साह भारतको हिमाञ्चल प्रदेशमा आयोजना हुने -याली अफ चाम्बामा भाग लिन जाने भएका छन् । आगामी जून १६ देखि १९ सम्म हिमाञ्चल

पहिले पनि यस्ता प्रतियोगितामा भाग लिएर नेपालको नाम राखिसकेका दीपकलाई अहिले यो इभेन्टका लागि आयोजकले नै निमन्त्रणा गरेका हुन् । नेपालबाट सहभागी हुने भएकाले उनलाई विशेष सम्मान सहित प्रतियोगिताका लागि केही छुटको समेत व्यवस्था गर्ने आयोजकले प्रस्ताव गरेका छन् ।



पहिलो दिन स्टेज पर्फमेन्स आयोजना हुन्छ । त्यो दिन विभिन्न मनोरञ्जनात्मक क्रियाकलापको आयोजना गरिन्छ । दोस्रो दिन -याली प्रारम्भ हुन्छ । -यालीको रुट अहिले निश्चित भइसकेको छैन । केही समय पछि यसको रुट पनि निश्चित हुनेछ ।







# तीन चरणों में निकली कार और बाइक रैली



आगे निकलने की होड़ : चलो चंबा अभियान के तहत आयोजित कार-बाइक रैली के दौरान सड़क से गुजरती कार ● जागरण

**संवाद सहयोगी, चंबा :** चलो चंबा अभियान के तहत आयोजित कार एवं बाइक रैली शुक्रवार को तीन चरणों में निकली। पहले चरण में चामुंडा से रैली सुबह साढ़े पांच बजे निकली, जो दिन में 11 बजे संपन्न हुई। दूसरे चरण में रैली हरिपुर से माणी रूट पर सुबह साढ़े छह बजे निकली और दोपहर डेढ़ बजे संपन्न हुई। तीसरे चरण में रैली ओबड़ी से डलहौजी के लिए सुबह आठ बजे निकली और दोपहर ढाई बजे संपन्न हुई। लोगों ने कार व बाइक राइडर का हौसला बढ़ाया।

रैली का रात्रि पड़ाव जिला मुख्यालय में रहा। यहाँ से रात करीब तीन बजे रैली बैरगढ़ की ओर रवाना होगी। यहाँ से चौथा चरण शुरू होगा। रैली बैरगढ़ से सुबह आठ बजे निकलेगी और दोपहर दो बजे साच पास पहुँचेगी। रविवार को पाँचवें पाँच में रैली तिलमिल प्वाइंट से 12 बजे निकलेगी और साढ़े पाँच बजे संपन्न होगी। अंतिम चरण में रैली बगोट से सुबह साढ़े पाँच बजे बैरगढ़ के लिए रवाना होगी और दोपहर साढ़े 12 बजे संपन्न होगी।

**राइडर्स बोले, स्वच्छ वातावरण में पहुंचकर मिला सुकून**

**जागरण संवाददाता, चंबा :** जिला में पर्यटन को परख लगाने के उद्देश्य से चलो चंबा अभियान के तहत करवाई जा रही कार एवं बाइक रैली का खुमार राइडर्स के सिर चढ़कर बोल रहा है। रैली में देश के कोने-कोने से पहुंचे राइडर्स ने शुक्रवार को जमकर पसीना बहाया। उन्होंने कहा कि चंबा प्राकृतिक सुंदरता व आकर्षण का केंद्र है। यहां के स्वच्छ वातावरण में पहुंचकर काफी सुकून मिला है। उन्होंने दैनिक जागरण से अनुभव साझा किए। पंजाब के अमनप्रीत आहलूवालिया ने बताया चंबा में कई पर्यटन स्थल हैं, जो लोगों को अपनी ओर आकर्षित करते हैं।

बाढ़कर खराब होने पर पंचायत प्रधान ने की मदद : बाट पंचायत के समीप एक राइडर की बाइक का प्लग खराब हो गया। पंचायत प्रधान अनिल ने बताया कि युवा अश्वक्ष अनिल राणा ने अपनी बाइक का प्लग राइडर को दिया। इसके बाद राइडर रस पूरी कर पाया।

## Cuttack lad 2nd in Chamba mountain driving

Friday, 24 June 2022 | PNS | BHUBANESWAR



Baibhav Choudhury from Cuttack was felicitated as the best driver in the Mountain Rally of Chamba-2022 as he stood second in all-India level.

The Chamba Mountain Rally in Himachal Pradesh is an annual mountaineer event that brings together drivers from national and international level to ride in difficult sloppy mountain roads with height of 15,000 feet from the sea level.

This time, it was difficult for drivers to drive cars as the temperature was minus 18 degree centigrade. Ice balls were everywhere and the drivers were not introduced to the roads. There was uncertainty over the temperature conditions.

# दिव्य हिमाचल

देवभूमि का सर्वाधिक लोकप्रिय मीडिया



दिव्य हिमाचल ब्यूरो – चंबा

मुख्यमंत्री जयराम ठाकुर ने कहा कि जल्द ही प्रधानमंत्री नरेंद्र मोदी चंबा जिला के दौरे पर आएंगे। उन्होंने कहा कि मेडिकल कालेज में विशेषज्ञ चिकित्सकों के रिक्त पदों को भी प्राथमिकता के आधार पर भरा जाएगा। इसके लिए सरकार की ओर से बेहतर प्रयास किए जा रहे हैं। वह गुरुवार को पुलिस मैदान में 'चलो चंबा' अभियान के तहत आयोजित 'रैली ऑफ चंबा' को हरी झंडी दिखाने के उपरांत उपस्थित जनसमूह को संबोधित कर रहे थे। चंबा आफ रैली में देश के 15 राज्यों के प्रतिभागी हिस्सा ले रहे हैं। इससे पहले मुख्यमंत्री ने गुरुवार को



# 100 from 18 states take part in 'Rally of Chamba'

OUR CORRESPONDENT

CHAMBA, JUNE 20

The Chalo Chamba Abhiyan is playing an important role in promoting tourism activities in Chamba district. This campaign is an initiative of the district administration, said local MLA Pawan Nayyar while speaking on the closing ceremony of the 2nd edition of Rally of Chamba under Chalo Chamba Campaign at the NHPC complex at Karian, near here today.

The first edition of the rally was organised last year. In the second edition, 100 participants hailing from 18 states participated.

Deputy Commissioner DC Rana said the rally vehicles reached Pangi passing through the Saach Pass and the participants enjoyed the



journey by competing on the adventurous route.

MLA Pawan Nayyar distributed prizes to the winners. Himachali folk singer Sunil Rana along with his team gave a colorful performance on the closing ceremony.

The winners of Rally of Chamba:

Driver Vishal Kataria from Delhi and navigator Sahid Salman stood first and were overall winner in extreme four-wheeler section. Driver Abhishek Mishra from

Rajasthan and navigator PVS Moorthy from Chennai stood second, while driver Chirag Thakur from Shimla and navigator Rahul Singh from Agra stood third.

Driver Kushagra Agarwal from Delhi and navigator T Nagarajal from Chennai won the first position (Overall Winner Adventure). Second position went to driver Shantanu Grover and navigator Raja Singh and Karan Purohit from Gurugram and Delhi respectively, while the third position was bagged by driver Jeet Mitra and Navigator Prasonjit Roy from Kolkata.

Similarly, the overall winner (two-wheeler moto) all the winners were from Kullu district of Himachal in which Nitish Bhardwaj stood first, Happy Verma was second while Mohit Thakur came third.



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Similarly, the overall winner (two-wheeler moto) all the winners were from Kullu





## Offline Marketing

Brown Bear Motorsports designed banner/standee/backdrop for the event which was used during the event.



# BRANDS AND PARTNERS IN RALLY OF CHAMBA





# HOARDING VISIBILITY PROPOSAL



Location:- Zero Point ,Chamba-Bharmour Road



# HOARDING VISIBILITY PROPOSAL



OPPO A5 2020  
2022/06/28 12:02

Location:- Deputy Commisioner Office,Chamba



# HOARDING VISIBILITY PROPOSAL

**2022 RALLY OF CHAMBA**  
BROWNBEAR MOTORSPORT

चलो चम्बा

**INDIA'S HIGHEST & TOUGHEST MOUNTAIN RALLY**

**BLOCK THE DATES** **16-19 JUNE**

**SCRUTINY**  
16 JUNE 2022

**RACE DAY**  
17 JUNE 2022  
(Super Special Stage Chamba)

**RACE DAY**  
18 JUNE 2022  
(Chamba-Sach Pass-Pang)

**RACE & P.D. DAY**  
19 JUNE 2022  
(Pangl-Sach Pass-Chamba)

OPRO AS 2020  
2022/06/28 11:55

NO PARKING

Location:- In front of Medical Collge & Civil Hospital ,Chamba



# HOARDING VISIBILITY PROPOSAL

The hoarding features the Hero logo at the top left. The central text reads "2022 RALLY OF CHAMBA" in a stylized font, with "BROWNBEAR MOTORSPORT" below it and a bear logo. A banner below states "INDIA'S HIGHEST & TOUGHEST MOUNTAIN RALLY WELCOMES YOU". On the right is a portrait of Sh. Jai Ram Thakur Ji, Hon'ble Chief Minister of Himachal Pradesh. The bottom section contains a row of logos for various sponsors including BMC, MCA Worldwide, MAX PROTEIN, DE VAGABOND, ZEBRONICS, CARPERA, LIVE TIMES TV, elvi, ixigo, and CHROME PULSE.

**Hero**

**2022 RALLY OF CHAMBA**  
**BROWNBEAR MOTORSPORT**

**INDIA'S HIGHEST & TOUGHEST MOUNTAIN RALLY WELCOMES YOU**

**Sh. Jai Ram Thakur Ji**  
Hon'ble Chief Minister Of Himachal Pradesh

**BMC** **MCA Worldwide** **MAX PROTEIN** **DE VAGABOND** **ZEBRONICS** **CARPERA** **LIVE TIMES TV** **elvi** **ixigo** **CHROME PULSE**

Location-: Police Ground,Chamba



# Branding Strategy

- >We fixed sticker of the number, number plates, name of a crew member with blood group, sponsors name & logo on each n every vehicle of the rally.
- >Branding through banners, gates, drive in stage with backdrop & Big LED screen, stands
- >Goodie kit for every participant & team members.





# Indian Army Post From Instagram

indianarmy.adgpi



Liked by gypsy rally and 1,29,093 others

indianarmy.adgpi Two teams of #IndianArmy participated in the Rally of Chamba 2022, Himanchal

# Chief Minister Office Post From Instagram

cmohimachal



Liked by mdimranrahi and 151 others

cmohimachal मुख्यमंत्री श्री जयराम ठाकुर जी ने आज चम्बा में "चलो चम्बा अभियान-2021" के तहत चम्बा की मोटर स्पोर्ट्स रैली के दूसरे संस्करण को हरी झंडी दिखाकर खाना किया... more  
16 June · See Translation

# Instagram Post From Hon.CM Of Hp- Shri Jai Ram Thakur

jairamthakurhimachal



Liked by iamdkmusix and 369 others

jairamthakurhimachal "चलो चम्बा अभियान" एक अभिनव पहल है, जोकि इस मनोरम जिला में पर्यटन गतिविधियों को बढ़ावा देने में दूरगामी भूमिका अदा करेगी... more





## ***SOCIAL MEDIA***

**A teaser video and several posters teaser posts were posted on a regular basis to generate buzz, which was then used to run engagement, awareness, and lead campaigns.**

**The event was promoted using social media apps such as Instagram, Facebook, YouTube, and Google.**

**Rigorous paid ads/campaigns were used to promote and enhance the reach.**

**Blogs were uploaded from the websites of**

**[Brownbearmotorsport.com](http://Brownbearmotorsport.com).**

**During the promotion of the event we managed to reach 191K accounts. The impression for the event was 2,37,441**





Rajasthan

AK CUSTOM

SPARKYS GARAGE

101

AUTOTRACK

MH18 W 3369

MH 18 W 3369

ABHISHEK MISHRA D.  
PUS MURTHY D.


101


HERO HERO HERO

HERO HERO HERO HERO HERO HERO HERO HERO HERO HERO HERO




# SOCIAL MEDIA POSTS


 **DC Chamba**  
20 Jun · 🌐

 **Dpro Chamba** · Follow  
20 Jun · 🌐

चलो चंबा अभियान पर्यटन गतिविधियों को बढ़ावा देने में निभा रहा अहम भूमिका- विधायक पवन नैयर  
... See more



 **DC Chamba**  
22 Jun · 🌐

 **Brown Bear Motorsport**  
22 Jun · 🌐

Short Glimpse of Rally of Chamba 2k22  
Stay tuned... See more



2k views



# SOCIAL MEDIA POSTERS



**BLOCK THE DATES**

**16-19<sup>th</sup> JUNE 2022**

**INDIA'S HIGHEST MOTORABLE BATTLE**



BROWNBEAR MOTORSPORT

**BLOCK THE DATES**

**16-20<sup>th</sup> JUNE**

**UNCAPPING THE THRILL OF BHARAT**



**2022 RALLY OF CHAMBA**

+91 75083 58054

WWW.BROWNBEBARMOTORSPORT.COM








# SOCIAL MEDIA REACH

Region	Reach ↓	Impressions	Page engagement
West Bengal	71,680	85,383	1,390
Madhya Pradesh	59,264	71,903	1,192
Rajasthan	48,640	50,946	695
Maharashtra	37,376	43,379	811
Uttar Pradesh	37,376	47,645	2,997
Karnataka	30,336	36,896	2,734
Delhi	21,760	23,234	398
Gujarat	18,880	26,579	432
Chhattisgarh	14,400	15,055	249
Telangana	13,603	13,603	263
<b>Total results</b> 37/37 rows displayed	<b>405,246</b> People	<b>484,847</b> Total	<b>16,172</b> Total




# FORM'S OF RALLY OF CHAMBA

## Registration/Application Form of Roc 2022



### REGISTRATION FORM

**Rally of Chamba (Extreme and TSD)**




EVENT CLASSIFICATION:		EXTREME / TSD	
DRIVER	FULL NAME		PHOTO
	BLOOD GROUP.		
	PHONE NO.		
	EMAIL ID		
	DL NO.		
CO- DRIVER	FULL NAME		PHOTO
	BLOOD GROUP.		
	PHONE NO.		
	EMAIL ID		
	DL NO.		
VEHICLE	MAKE		COMPETITOR SIGN.
	ENGINE CC		
	REG NO.		

**DOCUMENTS CHECK LIST**

- 1 PHOTOCOPY OF DRIVER'S LICENSE
- 2 PHOTOCOPY OF CO-DRIVER'S LICENSE
- 3 PHOTOCOPY OF VEHICLE REGISTRATION
- 4 PHOTOCOPY OF VEHICLE INSURANCE
- 5 PHOTOCOPY OF VEHICLE RALLY INSURANCE EXEMPTION FORM
- 6 HIGH RISK PERSONAL ACCIDENT INSURANCE OF 2 LACS FOR DRIVER
- 7 HIGH RISK PERSONAL ACCIDENT INSURANCE OF 2 LACS FOR CO DRIVER
- 8 INDEMNITY BOND ON RS 20 STAMP FOR DRIVER
- 9 INDEMNITY BOND ON RS 20 STAMP FOR CO-DRIVER
- 10 AUTHORITY LETTER FROM OWNER OF THE CAR ON RS 20 STAMP
- 11 2 PASSPORT SIZE PHOTOGRAPHS OF DRIVER & CO-DRIVER

OFFICIAL PURPOSE			
REMARKS (IF ANY)	FEE PAID STAMP	DOC.SCRUTINY	VEH. SCRUTINY CARD





**GOLDEN RULES FOR COVID PROTECTION**

Together we can fight and defeat COVID-19

[Click for Covid Guidelines](#)





COMPETITION NUMBER

Signature

### HERO RALLY OF CHAMBA 2022

**16th - 19th June 2022**  
**Chamba - Pangri - Chamba**

PARTICIPANT DETAILS		
	Driver/Entrant	Co-Driver
Team Name		
First name		
Surname		
Place		
Blood Group		
Date of Birth		
Job/Profession		
Communication Address		
Coming From		
Going To (After the event)		
Mobile No.(Business)		
Mobile No.(Personal)		
Email Address		

PAN		
FMSCI License No.		
Driving License No.		
Aadhar Card No.		
Passport Number		

PA POLICY DETAILS		
Policy Number		
Amount		
Issued By		

DETAILS OF THE VEHICLE			
Maker		Registration No.	
Model		CC	
Year of Manufacture		Chassis No.	
Group/Class		Engine No.	
Homologation No.		Predominant Color	

SPECIAL RALLY COVER INSURANCE		
Number	Company	
Name of Tuner	Valid From	Valid Till



# INDEMNITY OF RALLY OF CHAMBA



## AFFIDAVIT

### TEXT OF THE INDEMNITY, WAIVER AND DECLARATION FORM

I \_\_\_\_\_ S/o \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_ Pin \_\_\_\_\_

here by make an application to participate in the Rally of Chamba 2022 and certify that the particulars of my vehicle as given in the Entry Form are correct, that I/We have read the Supplementary Regulations issued by the Organizers for the Rally and agree to be bound by them and by the International Sporting Code of the FIA / FIM and National Competition Rules of the ASN, as well as the undertaking on this form.

### Declaration

I am fully conversant with the risks associated with motorsport in general and the RALLY OF CHAMBA 2022 specifically. I accept that this event is potentially dangerous and uses roads that involve risk – presented as a challenge.

I understand that participation in the RALLY OF CHAMBA 2022, specifically can lead to injury, even leading up to DEATH, as a result of my participation and I / we accept these risks completely and indemnify the organizers in the following para against any claim made whatsoever.

I have read the Regulations issued for this event and agree to be bound by them. In consideration of the acceptance of the entry of this automobile to take part in this event, and in the event that any part of this event does not take place on a public road, I agree to save harmless and keep indemnified the Government, the FMSCI, the Organizers - Brown Bear Motorsport, the FIA and their officials, the Sponsors, agents, representatives, employees and all persons assisting them in this event and all owners and tenants of private property traversed by this event, from and against all actions, claims, cost, expenses and demands in respect of death or injury to myself or any other person or persons, or loss or damage to any property including the automobile concerned, in this event, even if any or otherwise howsoever and not withstanding that the same may have been contributed to or occasioned by the efforts, consequential or otherwise, of the organizers and their officials, agents, representatives, employees and all persons assisting them in this event. The indemnity shall be binding on my heirs, assigns, executors and legal representatives.

For the part of the event run on public roads I declare I have the necessary insurance which covers me, my vehicle and passengers and thereby absolve the promoters, organizers and all related personnel from all liability whatsoever.

I declare that we, the drivers, possess the standard competence necessary for an event of this type to which this entry relates, also that the vehicle is suitable and race worthy for the event. I agree and undertake to abide by the Rules and Regulations framed for this event including the conditions precedent set out therein and all other Rules and Regulations which may hereinafter be framed.

I accept that though every effort will be made for ensuring my safety on the **RALLY OF CHAMBA 2022**, it may **NOT** always be possible to undertake the following:

- To evacuate me by air ambulance due to any reason whatsoever,
- To ensure the evacuation to nearest medical care after an accident will be undertaken with a lifesaving ambulance but surely with whatever means that are quickest, irrespective of their quality of comfort etc,
- To provide advanced surgery and health care facilities on the route itself, and evacuation to the nearest medical facility may take any number of hours
- To stop ROC traffic instantly in order to start an evacuation against oncoming cars / two wheelers,
- To guarantee that no oncoming traffic may be the cause of injuries / death to my person,
- To guarantee safety from terrorist activity.

I/ We are not suffering from any bronchial diseases like asthma, hypertension, hemophilia or epilepsy and are taking part in the RALLY OF CHAMBA 2022 after understanding the risks associated with the effects of any risks and resultant consequences thereof. **We also understand that the consumption of alcohol and/ or psychotropic substances are not permitted in RALLY OF CHAMBA 2022 and we agree to be excluded from the event if found, during the actual running of the event, to have consumed the above.**

I understand that participation in the RALLY OF CHAMBA 2022, specifically can lead to injury, even leading up to DEATH, as a result of my participation and I / we accept these risks completely and indemnify the organizers in the following para against any claim made whatsoever.

I have read the Regulations issued for this event and agree to be bound by them. In consideration of the acceptance of the entry of this automobile to take part in this event, and in the event that any part of this event does not take place on a public road, I agree to save harmless and keep indemnified the Government, the FMSCI, the Organizers - Brown Bear Motorsport, the FIA and their officials, the Sponsors, agents, representatives, employees and all persons assisting them in this event and all owners and tenants of private property traversed by this event, from and against all actions, claims, cost, expenses and demands in respect of death or injury to myself or any other person or persons, or loss or damage to any property including the automobile concerned, in this event, even if any or otherwise howsoever and not withstanding that the same may have been contributed to or occasioned by the efforts, consequential or otherwise, of the organizers and their officials, agents, representatives, employees and all persons assisting them in this event. The indemnity shall be binding on my heirs, assigns, executors and legal representatives.

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# IDENTITY CARDS OF ROC 2022

## FRONTSIDE PRINT


**OFFICIAL**

[ ]

[ ]

CONTACT NO. [ ]

BLOOD GROUP [ ] AGE [ ]




**TEAM**

[ ]

[ ]

CONTACT NO. [ ]

BLOOD GROUP [ ] AGE [ ]




**MOTO**

[ ]

[ ]

CONTACT NO. [ ]

BLOOD GROUP [ ] AGE [ ]




**XTREME**

[ ]

[ ]

CONTACT NO. [ ]

BLOOD GROUP [ ] AGE [ ]




**ADVENTURE**

[ ]

[ ]

CONTACT NO. [ ]

BLOOD GROUP [ ] AGE [ ]




**MEDIA**


[ ]


[ ]

CONTACT NO. [ ]

BLOOD GROUP [ ] AGE [ ]







It is a condition of admission that all persons having any connection with the promotion and/or conduct of the meet including the owners of the land are absolved from all liabilities arising out of accidents howsoever caused resulting in a damage and /or this card

## BACKSIDE PRINT





# STICKER OF RALLY OF CHAMBA





# **IMPACT OF THE RALLY**

**ECONOMIC STABILITY** The event helped boost the economic & financial stability across all stakeholders of the district.

**PROMOTING CULTURE** To preserve & promote the culture & tradition of Chamba , The Brown Bear Motorsport society arranged Himachali Cultural Programme, Traditional Food Stall & Chamba Dhaam for all participants & presented Chamba Thaal as trophies to all winners & participants .



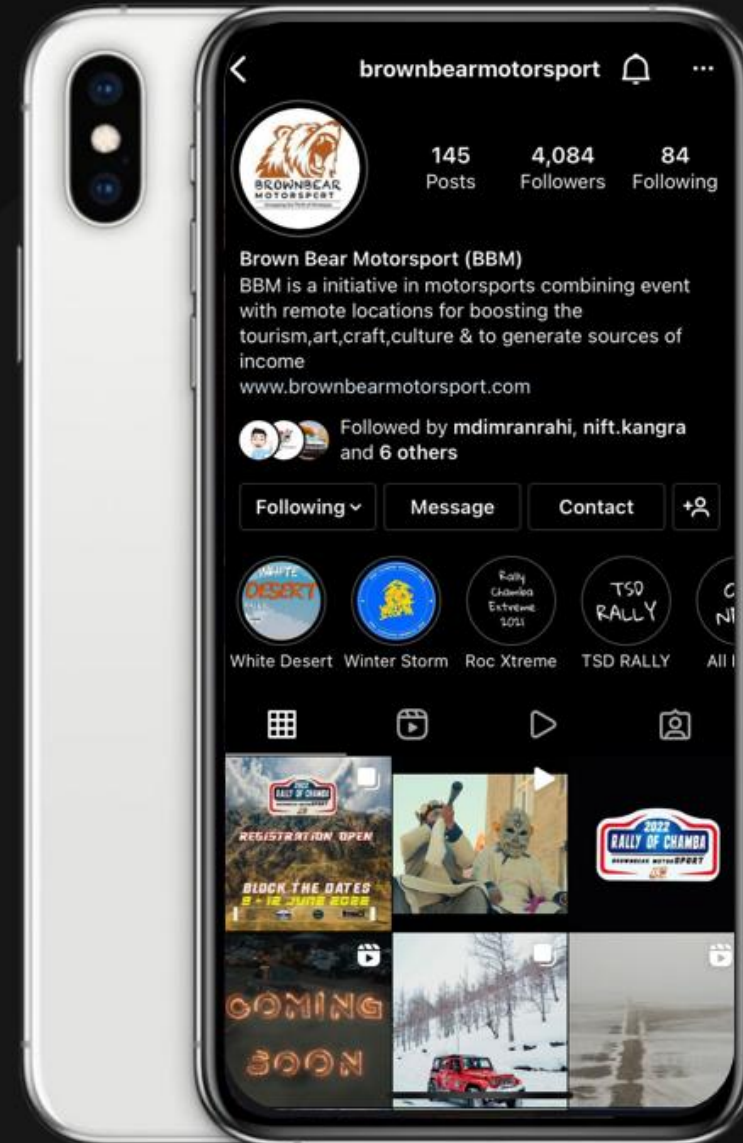
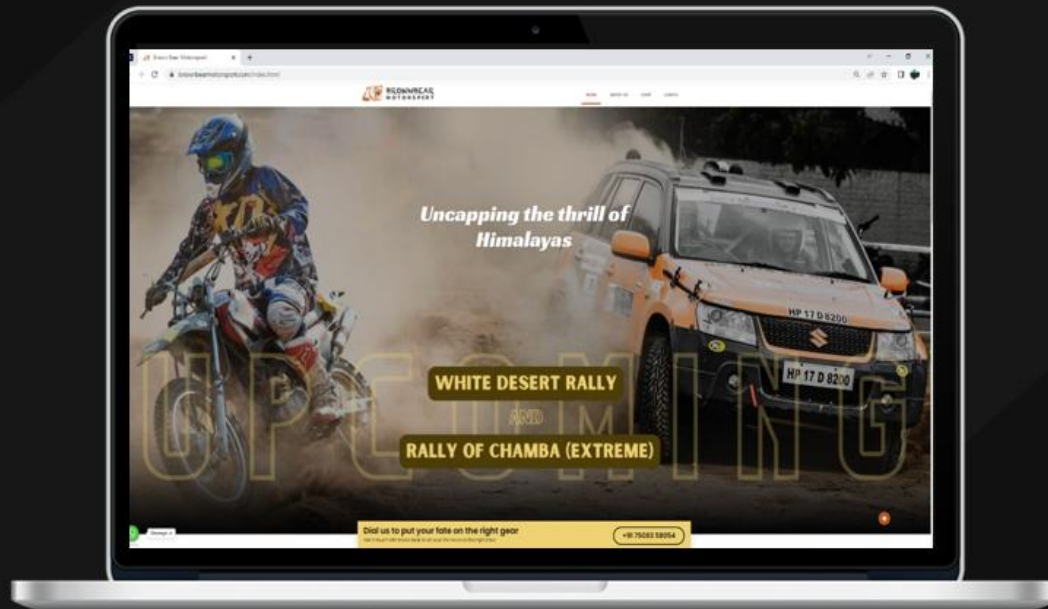






uncapping the thrill of bharat

# ABOUT OUR SOCIAL MEDIA HANDLE







# TESTIMONIALS



**श्री राजेंद्र विश्वनाथ आर्लेकर,  
राज्यपाल, हिमाचल प्रदेश।**

**Shri Rajendra Vishwanath Arlekar  
The Governor of Himachal Pradesh**

**“It has always been our endeavour to promote  
motorsports in the Himachal Pradesh and  
encourage more and more people to participate in  
this sport**

**“With our collective effort and enthusiasm  
shown by motorsport enthusiasts, the sun will  
shine on the horizon of motor sporting  
circuits of Himachal Pradesh in future.”**





**श्री जय राम ठाकुर हिमाचल प्रदेश।  
Chief Minister of Himachal Pradesh  
Hon. Jai Ram Thakur**

**He said the campaign would go a long way in promoting tourism activities in Chamba. The CM said 100 motorists from about 18 states were participating in this event. He also expressed hope that such events would be held with greater fanfare in the coming time in the state.**





**श्री हंसराज, हिमाचल प्रदेश।**  
**Deputy Speaker of Himachal Pradesh**  
**Dr Hans Raj**

**He said organising the rally of Chamba would help in highlighting the untapped tourist places of Chamba district, thereby making the district its own special identity on the tourism map of the world.**





**श्री पवन नैय्यर, विधायक ,हिमाचल प्रदेश।  
MLA Chamba Himachal Pradesh  
Shri Pawan Nayyar**

**The Rally of Chamba is playing an important role in promoting tourism activities in Chamba district. This Rally of Chamba is an initiative of the Brown Bear Motorsports, said local MLA Pawan Nayyar while speaking on the closing ceremony of the 2nd edition of Rally of Chamba under Chalo Chamba Campaign at the NHPC complex at Karian**





**श्री डी.सी. राणा उपायुक्त एवं जिला दंडाधिकारी  
Deputy Commissioner &  
District Magistrate, Chamba  
Shri D. C. Rana, I.A.S**

**He said the rally would surely give a  
boost to the tourism development in the  
area. He said various government  
departments, in association with Brown  
Bear Motor Sports Society, were making  
the necessary arrangements for the rally.**





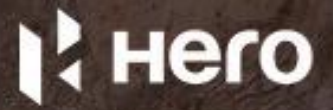
**Akshay Singh Anand  
(Organiser of Roc 2022)**

**“I was bit worried at the beginning, but when we finally started working on the project everything went very smoothly.**

**I’m happy that our event was such a big success and people gave us such a beautiful feedback,”**









# CONTACT

## INFORMATION

Head Office -:

● Brown Bear Motorsport, Chandigarh(

Regional Office -:

Kashmiri Mohalla,Chamba Town,176310

➤ [www.brownbearmotorsport.com](http://www.brownbearmotorsport.com)

✉ [info@brownbearmotorsport.com](mailto:info@brownbearmotorsport.com)

📷 [brownbearmotorsports](https://www.instagram.com/brownbearmotorsports)

● For more Details Contact -:

**+917508358054**



BE THE PART OF THIS AMAZING RALLY

# THANKS



**D E K H O A P N A**

